



Natural Laws of Leadership.®

**POWERFUL WISDOM
FROM THE MOTHER OF
INVENTION**

Leadership in the animal kingdom,
like in the corporate world, is based
on respect, balance, and risk.

**3.85 BILLION YEARS OF RESEARCH AND DEVELOPMENT PROVIDES
INSIGHT INTO WHAT WORKS, WHAT DOESN'T, AND WHAT'S NEXT.**

- When to fight and when to run
- What it takes to be at the top
- Natural power dynamics
- Secrets of leadership presence
- Balancing risk and action
- The true meaning of cooperation

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